

Collection of Graphics

Collection of Graphic for use in **The Improving Financial Awareness & Financial Literacy Movement** with its personal finance content media blitz during the semi-annual strategic campaign venues celebrating


- **April as Financial Literacy Month, and six month later**
- **October as Estate & Gift Planning Awareness Month**

The plan is to touch everyone - the general public, every women, man and child, rich or poor at least twice a year through these strategic venues, with educational and motivating materials and reminders to get and keep their financial house in order with a current financial, estate, and gift plans. Thus, empowering The People to make

- Informed lifelong financial decisions
- Develop & have a personal financial plan (guide/roadmap) to have the best probability of reaching their personal & family goals
- End hunger & inherited poverty.



If you require additional graphics please do not hesitate in contacting us.

Pic	Title	Link	Notes
	The Improving Financial Awareness & Financial Literacy Movement Worldwide	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-MovementWorldwide.jpg	
	The Improving Financial Awareness & Financial Literacy Youth Movement	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-Movement-Youth.png	
	The Improving Financial Awareness & Financial Literacy Movement in USA	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-TheMovementUSA-WeSupport.jpg	

The Improving Financial Awareness & Financial Literacy Movement in Ghana™

Organizations Dedicated to Significantly *Improving financial awareness & financial literacy™*

Alert: We believe sharing financial awareness and financial literacy can be highly contagious!



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www.TheFinancialAwarenessFoundation.org

Pic	Title	Link	Notes
	Supporting IFAFL	https://www.home.thefinancialawarenessfoundation.org/pdf/IFAFL-bluebk.jpg	
	Co-Branding	https://home.thefinancialawarenessfoundation.org/images/cobrand.png	
	TFAF- The Financial Awareness Foundation LOGO	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-Logo.png	Website http://www.thefinancialawarenessfoundation.org/
	TFAF-Smile	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-Smile.png	
	TFAF- YFPSystemGraphic1	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-YFPSystem.png	Link to http://ugbs.ug.edu.gh/personal-finance-knowledge

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Pic	Title	Link	Notes
<p>The Foundation to Financial Awareness & Financial Literacy</p> <p>Financial planning is a 6-step process that only the FA Infinity Lifelong Learning Symbol, a unique 3-dimensional infinity symbol, can represent. It is the only symbol that represents the interconnectedness of financial planning and financial literacy. It is the only symbol that represents the interconnectedness of financial planning and financial literacy. It is the only symbol that represents the interconnectedness of financial planning and financial literacy.</p>	TFAFSystemYFPGraphic-2	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-YFP-SystemText.png	Link to http://ugbs.ug.edu.gh/personal-finance-knowledge
<p>Six Steps to Successful Financial Planning</p> <p>STEP 1: Define Your Goals STEP 2: Gather & Organize Your Financial Data STEP 3: Analyze Your Situation & Create a Plan STEP 4: Develop Your Strategies STEP 5: Implement Your Plan STEP 6: Track & Monitor Your Progress</p>	Six Steps to Successful Financial Planning	https://www.home.thefinancialawarenessfoundation.org/pdf/SixStepsToFP-TFAF.png	
<p>Six Steps to Successful Financial Planning - Detailed</p>	Six Steps to Successful Financial Planning - Detailed	https://home.thefinancialawarenessfoundation.org/pdf/TFAF-6-Steps.pdf	
<p>Six Steps to Successful Problem Solving</p> <p>STEP 1: Define Your Goals STEP 2: Gather & Organize Your Financial Data STEP 3: Analyze Your Situation & Create a Plan STEP 4: Develop Your Strategies STEP 5: Implement Your Plan STEP 6: Track & Monitor Your Progress</p>	Six Steps to Successful Problem Solving	https://home.thefinancialawarenessfoundation.org/pdf/TFAF-6-StepsProblemSolving.png	
<p>Six Steps to Successful Problem Solving</p> <p>STEP 1: Define Your Goals STEP 2: Gather & Organize Your Financial Data STEP 3: Analyze Your Situation & Create a Plan STEP 4: Develop Your Strategies STEP 5: Implement Your Plan STEP 6: Track & Monitor Your Progress</p>	Six Steps to Successful Problem Solving	https://home.thefinancialawarenessfoundation.org/pdf/TFAF-6-StepsProblemSolving-s.png	

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	The Gear Affect US	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-USGears.png	
	The Gear Affect Ghana	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-GhanaGears.png	
	The Gear Affect World	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-WorldGears.png	
	The Improving Financial Awareness & Financial Literacy Movement in Africa	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-MovementAfrica.png	
	The International Improving Financial Awareness & Financial Literacy Association at the University of Ghana LOGO Our Mission is to Significantly Improve Financial Awareness &	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-TheFAAssocLogo.png	The International Improving Financial Awareness & Literacy Association at the University of Ghana Chapter (The Association) – Under construction Soon to be released

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	Financial Literacy in Ghana		http://ugbs.ug.edu.gh/association
	The Improving Financial Awareness & Financial Literacy Movement in DRC	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-Movement-DRC.png	
	The Improving Financial Awareness & Financial Literacy Movement in Ethiopia	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-Movement-Ethiopia.png	
	Join The Improving Financial Awareness & Financial Literacy Movement in Ghana	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-GhanaTheMovement-Tag-JoinTheMov.png	Join The Improving Financial Awareness & Financial Literacy Movement in Ghana
	LOGO		
	Join The Improving Financial Awareness & Financial Literacy Movement in Ghana	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-Ghana-JoinTheMovement.png	We believe that sharing the essential principles to personal financial knowledge changes your world and the world around you, FOREVER.
	The Improving Financial Awareness & Financial Literacy Movement in Ghana	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-MovementGhana.png	
	LOGO		
	The Improving Financial Awareness & Financial Literacy Movement in Kenya	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-MovementKenya.png	
	The Improving Financial Awareness & Financial Literacy Movement in Lesotho	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-Movement-Lesotho.png	

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	The Improving Financial Awareness & Financial Literacy Movement in Malawi	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-Movement-Malawi.png	
	The Improving Financial Awareness & Financial Literacy Movement in Nigeria	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-MovementNigeria.png	
	The Improving Financial Awareness & Financial Literacy Movement in Somalia	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-MovementSomalia.png	
	The Improving Financial Awareness & Financial Literacy Movement in South Africa	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-Movement-South Africa.png	
	The Improving Financial Awareness & Financial Literacy Movement in Tanzania	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-TheMovementTanzania.png	
	The Improving Financial Awareness & Financial Literacy Movement in Uganda	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-TheMovementUganda.png	
	The Improving Financial Awareness & Financial Literacy Movement in Zimbabwe	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-Movement-Zimbabwe.png	
	The Improving Financial Awareness & Financial Literacy Movement in Brazil	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-TheMovementBrazil-WeSupport.png	

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	The Improving Financial Awareness & Financial Literacy Movement in India	https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-MovementIndia.png	
	Cover for The executive Summary of The Movement -Ghana	https://www.home.thefinancialawarenessfoundation.org/pdf/ES-TheMovementinGhana.png	Links to download a copy for The Improving Financial Awareness & Financial Literacy Movement in Ghana https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-TIFA-FLMovement-Ghana-ExecSum.pdf
	CFLE – Centre for Financial Literacy Education – Africa Logo	https://www.home.thefinancialawarenessfoundation.org/pdf/CFLE-TFAF-LeadAmbassador.jpg	Website https://cfleafrica.org/
	CEFIS – Center for Economics Finance and Inequality Studies LOGO	https://www.home.thefinancialawarenessfoundation.org/pdf/CEFIS-logo-031921.png	Website http://www.cefisgh.org/

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Pic	Title	Link	Notes
	University of Ghana Business School LOGO	https://www.home.thefinancialawarenessfoundation.org/pdf/University-of-Ghana-Business-School-ugbs.png	Website http://ugbs.ug.edu.gh/
	University of Ghana LOGO	https://www.home.thefinancialawarenessfoundation.org/pdf/UniversityofGhana.jpg	Website https://www.ug.edu.gh/

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