

Draft - Soft Launch Implementation Plans for The Improving Financial Awareness & Financial Literacy Movement

With its semi-annual personal finance content media blitz around the strategic campaign venues celebrating April – Financial Literacy Month & October – Estate & Gift Planning Awareness Month

<https://home.thefinancialawarenessfoundation.org/pdf/TheMovementWorldWide.pdf>

Following is an outline of the possible initial steps to soft launch The Movement in April/ October for _____ and _____ University. The International Improving Financial Awareness and Financial Literacy Research Center at _____ University will take on the role of lead entity for launching and managing The Movement in _____ along with The Improving Financial Awareness & Financial Literacy Program & Student Club at _____ University.

Below is our initial thoughts (subject to appropriate changes) on how to

1. Soft launch and celebrate **April / October 202_ as Financial Literacy Month** for
 - a. Organization: _____
 - b. Country: _____
 - c. University: _____
 - i. Students
 - ii. Faculty & Staff
 - iii. Alumni, friends and families

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Name: _____, Founding Executive Director & Chief Executive Officer (CEO)
 The International Improving Financial Awareness & Financial Literacy Research Center at _____ University
 Address: _____
 Phone: _____
 Email: _____
 Whatsapp: _____
 Skype: _____



The Improving Financial Awareness & Financial Literacy Movement Worldwide™

Organizations Dedicated to Significantly *Improving financial awareness & financial literacy*™

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and the world around you... FOREVER**

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Movement in Africa



Movement in Kenya™



Movement in Tanzania™



Movement in Uganda™



Movement in Nigeria



Movement in Zimbabwe



Movement in Ghana



Movement Worldwide



Movement in India™



Movement in Brazil



Movement in the USA

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Implementation Plans – dated ___/___/___

As most of the following tasks and work is applicable to / for The Improving Financial Awareness & Financial Literacy Movement

- For _____
- in _____
- at _____ University for
 - Students
 - Faculty and staff
 - Alumni – friends and families

it has been listed together with notations under the column titles Entities for differentials.

	Start Date	Due Date	Priority	Responsible Party(s)	Estimated Time	Entities	Budget		Subject Area	Task	What's needed to be done?	Notes	Jan - Mar	April - June	July -Aug	Sept -Dec	Future
1.																	
2.																	
3.									The Beginning - Organization	Assembling your core Team	Assemble a Team of High-Quality Individuals / organizations that strongly supports significantly improving financial awareness and financial literacy as a key element to serve as a catalyst of change that will significantly improve their quality of life and for those around them and for their country, continent and that world.						
4.											https://home.thefinancialawarenessfoundation.org/pdf/TheMovementWorldWide.pdf						
5.																	
6.									Outline your plans for The Movement and how you plan to participate	Create The Improving Financial Awareness & Financial Literacy Movement – Executive Summary & Overview for your Country, State / Municipality	You can use the above country models or contact TFAF for assistance. https://www.thefinancialawarenessfoundation.org/						
7.																	



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8.									Expand your Core Team	Introductions to The Movement	Contact key stakeholder with introduction to The Movement and encourage feedback, and interest in participation	1. Create a list of key stakeholders					
9.												2. Secure a CRM or database, that can collect data on volunteers, strategic partners philanthropists, stakeholders)					
10.																	
11.												3. Create communications					
12.												4. Submit and follow-ups					
13.																	
14.																	
15.									Financing The Movement	Determine what the costs will be for launching and supporting The Movement	1. Determine what needed. 2. Secure appropriate financing if required. 3. Advance.	1. The Movement can be launched and managed with dedicated volunteers, a supporting university, and financial service companies that see The Movement as a 'Community Service' and as part of their business development efforts and marketing plans.					
16.																	



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17.																	
18.																	
19.																	
20.																	
21.									The International Improving Financial Awareness & Financial Literacy Research Center / Hub	1. Identify candidates for The Research Center 2. Secure the best candidate for the Hub location with a MOU. Note this is NOT an exclusive function; we want all universities and colleges participating	Establish The International Improving Financial Awareness & Financial Literacy Research Center at prominent universities to serves as a 'Think Tank' and a 'improving financial awareness and financial literacy advocate' for all students, faculty and staff, alumni and all The People of the country, financial service and nonprofit professionals and their organizations, educational institutions, municipalities, employers and the news media.						
22.											If you need assistance contact TFAF						
23.											The Research Center will						
24.											<ul style="list-style-type: none"> Take a leadership role in The Improving Financial Awareness & Financial Literacy Movement 						
25.											<ul style="list-style-type: none"> Take an active role in assisting us in developing and delivering a Financial Awareness & Financial Literacy Curriculum Programs for all university students at their university. This would also be available for all faculty and staff, alumni and family & friends at no cost. <p>http://www.thefinancialawarenessfoundation.org/pdf/TFAF-YourFPUniversityProgramOverview.pdf</p> <p>http://uqbs.uq.edu.gh/association/</p>						
26.											<ul style="list-style-type: none"> Initiate Professional Certification & Training Programs for financial service professionals. 						
27.											<ul style="list-style-type: none"> Establishing an Improving Financial Awareness & Financial Literacy Student Club / Association. This can be available to all students interested in accounting, legal and the other financial service professions, and the nonprofit sector. This can work quite well for integrating mentoring and internships and related programs. It can also be open to faculty and staff and alumni, family and friends as part of a lifelong learning program. 						



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28.											• Work with community-based organizations to incorporate financial literacy-based content into existing programs and contests							
29.											• Perform Ongoing Longitudinal Technical Research to monitor The Movement and its advancements, make improvements where necessary, and provide political leadership with valuable economic insights. Improving Financial Awareness & Financial Literacy is not a get rich quick process; it's a lifelong skillset. To measure what's working and what's not requires longitudinal studies. This research can provide critical feedback on many financial and economic matters as a service to political and business leaders. We are working on a Quality of Life Family Index for Ghana that will be a powerful indicator							
30.											• Establishing Incubators / Accelerators to create, help launch and successful grown new and existing business while creating needed jobs and building wealth for the founders, the university and the economy.							
31.											• The Lead Research Center's will share their work with other campuses in the country and around the world creating a network of The International Improving Financial Awareness & Financial Literacy Research Centers and connecting them together.							
32.																		
33.											<ul style="list-style-type: none"> • Develop a network of volunteers and ambassadors that support The Movement and efforts at the University. These can be modeled / localized and advanced after programs in the US <ul style="list-style-type: none"> □ For Financial Service & Nonprofit Professionals - Learn how The Improving Financial Awareness & Financial Literacy Movement Can Increase Your Bottom Line http://www.thefinancialawarenessfoundation.org/pdf/TFAF-Advisors-CanIncreaseYourBottomLine.pdf □ For The People - the General Public - Supporting Improving Financial Awareness & Financial Literacy Is A Winning Opportunity For All http://www.thefinancialawarenessfoundation.org/pdf/TFAF-PublicSupportfortheImprovingFinancialAwareness.pdf <p>Link these University Research Centers together nationally and internationally as a Master Brain Trust to jointly help solve the global lack of financial awareness and financial illiteracy epidemic</p>							
34.										3. Create The Research Center Website as a Key Communication and content distribution center								
35.																		
36.																		
37.																		
38.																		



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39.									Personal Finance Content	Identify Personal Finance Content – articles, books, presentations, etc. - to share with others							
40.										http://www.thefinancialawarenessfoundation.org/pdf/TFAF-Ghana-JoinTheMovement-PersonalFinKnowledge.pdf							
41.																	
42.												<p>The Foundation to Financial Awareness & Financial Literacy</p> <p>The diagram consists of two overlapping circles. The left circle is blue and labeled 'Getting Organized', with steps 1 through 4: 1. Paperwork, 2. Net Worth, 3. Cash Flow, 4. Employment Benefits. The right circle is yellow and labeled 'Financial Planning', with steps 5 through 11: 5. Goals, 6. Financial Independence / Retirement, 7. Major Expenditures, 8. Investments, 9. Taxes, 10. Estate & Gift Planning, 11. Insurance Risk Management. An arrow points from the 'Getting Organized' circle to the 'Financial Planning' circle.</p> <p>© Copyright The Financial Awareness Foundation</p> <p>The FA Infinity Lifelong Learning Symbol</p>					
43.												To help The Movement get established, The TFAF Foundation has donated a significant collection of Personal Finance Content for educational purposes within the Movement, some noted below. This content was developed in the USA by financial service professionals that help to pioneer the personal finance industry in the USA over the last 50 years.					
44.									Publications								



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45.											<ul style="list-style-type: none"> Gift of the TFAF - Personal Finance Publication Set filled with interesting and educational program materials that empowers the participant with the essential principles to smart money and common personal finance mistakes to avoid – the foundation to personal finance knowledge, and a systematic approach to better manage their finances so they can <ul style="list-style-type: none"> ✓ Make wiser informed and productive everyday money decisions ✓ Work effectively with financial professionals ✓ Pass on values, knowledge and assets to future generations and charitable causes to help make this a better world ✓ Have the best opportunities to reach and maintain personal money dreams while living a financially successful life 						
46.																	
47.																	
48.																	
49.																	
50.											<p>This very special personal finance publication set can be co-branded with organizations colors, and logos. Further, in the rear of each publication there is space dedicated to localization notes. Complimentary eBook PDF copies can be downloaded here.</p>						
51.											<p>https://home.thefinancialawarenessfoundation.org/publications.html</p>						
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70.									Articles • A collection of Personal Finance Content								
71.																	
72.											✓ The Financial Awareness & Financial Literacy Quiz – Some Questions to Ponder Check out your financial literacy. Share this with your family and friends.						
73.																	
74.											✓ Organization & Planning are YOUR KEYS to Financial Success Managing personal finances today is more complicated and more important than ever. We're living longer, but saving proportionately less. Scores of us feel less secure in our jobs and homes than we did in the past. We see our money being drained by the high cost of housing, taxes, education, healthcare, etc.						
75.																	
76.											✓ Getting Organized Time to Get YOUR Financial House In Order Getting and keeping your financial house in order is an important ongoing household task, but in these changing financial times it's particularly important. With all the financial uncertainties you want your important paperwork and digital files readily accessible.						
77.																	
78.											✓ Let Financial Planning Make YOUR Difference Unless you are lucky enough to win the lottery or receive a substantial inheritance, very few people can really attain and maintain financial security without forethought and a strategy—a financial plan. ✓						
79.																	







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80.											✓ It's Time to Protect YOUR Family & Your Future Most of our adult population does NOT realize the importance of not having a current or up-to-date estate plan to protect themselves and their family's assets; that can include half your family, friends, and associates.						
81.											http://www.thefinancialawarenessfoundation.org/pdf/014.TFAF-Ghana-ItsTimeToProtectYourFamily.pdf						
82.											✓ Exposing Kids to Personal Finances It's very important for us parents, to introduce and expose our children to sound principles of personal money management. With our media enriched environment, we're constantly exposed to thousands of marketing suggestions on how to spend money, whether we have it or not						
83.											http://www.thefinancialawarenessfoundation.org/pdf/015.TFAF-Ghana-ExposingKidstoFinances.pdf						
84.											✓ Cost-Cutting Money-Making Game Personal cash-flow management and managing your spending habits are key areas of personal financial management, and are concerns for many families. With fantastic new products arriving in the market daily, managing available cash becomes quite a challenge.						
85.											http://www.thefinancialawarenessfoundation.org/pdf/016.TFAF-Ghana-Cost-CuttingGame.pdf						
86.											✓ Starting Your Own Business Before starting a business, consider some of the advantages and disadvantages of heading down this path.						
87.											http://www.thefinancialawarenessfoundation.org/pdf/017.TFAF-Ghana-Starting Your Own Business.pdf						




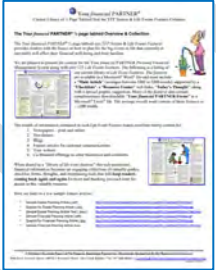

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88.											✓ Financial Advisors / Product Providers - Select Carefully Financial advisers / financial product providers and their firms can play a very important role in helping you reach and maintain your financial goal.						
89.											http://www.thefinancialawarenessfoundation.org/pdf/018.TFAF-Ghana-FinancialAdvisors-FinancialProductProviders.pdf						
90.																	
91.																	
92.											✓ Library of Life Event Articles						
											https://www.home.thefinancialawarenessfoundation.org/pdf/TFAF-YFP-ContentListing-Overview-LifeEventsFeatures.pdf						
93.																	
94.											NOW is the TIME for some CREATIVE THINKING & PROBLEM SOLVING	We believe that NOW is the TIME for some CREATIVE THINKING for you and your family – for dealing with the Medical Crisis and emerging Economic / Financial Crisis!!! from a personal, business, local, national and global perspective.					
											http://www.thefinancialawarenessfoundation.org/pdf/TFAF-Ghana-CreativeSolutions.pdf						
											We believe having better personal finance knowledge changes your world and the world around you... FOREVER!						
95.											http://www.thefinancialawarenessfoundation.org/pdf/TFAF-CreativeSolutions.pdf						
96.																	
97.																	
98.																	
99.																	
100.																	



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101.									Presentations								
102.											• Gift series of educational, entertaining and motivating fundamental presentations that introduce the participants to and reinforce the materials addressed within the publications, entitled The Building Blocks to Successful Financial, Estate & Gift Planning Series™						
103.											http://www.thefinancialawarenessfoundation.org/pdf/TheFAStudentFlyer.032421b.pdf						
104.											http://www.thefinancialawarenessfoundation.org/pdf/TFAF-FAAssociation-CFLE-AxisPensions-Intro1of4-Slides.pdf						
105.											• (In phase 2 an eLearning presentation of the materials that once complete will provide everyone with an initial financial, estate and gift plan)						
106.																	
107.											<p>TFAF – The Building Blocks to Successful Financial Planning Presentation Series</p> <p>We have scripted public presentations for you that you can be easily customized and branded. We have 4 - 90 minute each Presentations in this series part of The TFAF Building Blocks to Successful Financial Planning Presentation Series</p> <ol style="list-style-type: none"> 1. Introduction to The Movement & The Building Blocks to Successful Financial Planning Presentation Series 2. Building Blocks to Successful Financial Planning <ol style="list-style-type: none"> a. Part 1 – Getting Organized b. Part 2 – Essential Principles 3. Building Blocks to Successful Estate & Gift Planning Below is a link to the slide deck for the first of the series 						
108.											<p>These presentations are designed as a moderated panel discussion presented for financial service professionals – for University based presentations preferably alumni and faculty presenters. Refer to your TFA Dropbox or contact TFAF for your copy of the presentation materials</p> <ul style="list-style-type: none"> * Guide * PDF of handouts * PDF of Slides * PDF of speaker notes (Script) * PowerPoint for the Presentation 						






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											Below are sample videos of actual community wide live presentations that were recorded. It would be nice if we could do a professionally filmed and edited presentation with several cameras and attractive well-spoken financial service professionals – faculty and/or alumni for our model presentations						
109.											http://www.thefinancialawarenessfoundation.org/pdf/TFAF-FAAssociation-CFLE-AxisPensions-Intro1of4-Slides.pdf						
110.											http://www.thefinancialawarenessfoundation.org/pdf/DraftSlides4of4.TFAF-KLS-Emeriti-BBSEGP.pdf						
111.											Building Blocks to Successful Estate & Gift Planning – 4 of 4 http://www.thefinancialawarenessfoundation.org/pdf/Draft-BuildingBlockstotSuccE&GP-TFAAssoc.pdf						
112.																	
113.										TFAF Presentation Series and Curriculum Materials	https://home.thefinancialawarenessfoundation.org/pdf/TFAF-BuildingBlocktoSuccessfulFPPresentationSeries.pdf						
114.																	
115.																	
116.									Sample Flyers								
117.											Program flyer for the Students at the University of Ghana http://www.thefinancialawarenessfoundation.org/pdf/TheFAStudentFlyer.032421b.pdf						
118.																	
119.											Some Questions to Ponder – Check out your financial literacy						
120.											http://www.thefinancialawarenessfoundation.org/pdf/TFAF-Quiz-SomeQuestionstoPonder.pdf						



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121.																	
122.											TFAF-12 Month Financial Fitness Plan Personal finance doesn't have to be daunting or overwhelming; try the TFAF-12 Month Financial Fitness Plan						
123.											http://www.thefinancialawarenessfoundation.org/pdf/TFAF-12MonthFinFitnessCalendar.pdf						
124.																	
125.											TFAF- Problem solving gift This defines The VERY BIG PROBLEM and offers a realistic solution.						
126.											http://www.thefinancialawarenessfoundation.org/pdf/TFAF-Flier-Problem-Solution-Gift.pdf						
127.																	
128.											Flyer - Presentations						
129.											http://www.thefinancialawarenessfoundation.org/pdf/TFAF-Monterey-FinLiteracyPresFlier_Octr4-2017.pdf						
130.											http://www.thefinancialawarenessfoundation.org/pdf/TheFAStudentFlyer.032421b.pdf						
131.																	
132.																	
133.									Proclamations	Request supporting Proclamation from Governing Body, Leadership	It might be a good idea to draft and request the proclamation in support of The Improving Financial Awareness Movement proclaiming April as Financial Awareness Month and October as Estate & Gift Planning Awareness Month for your Country, Municipality, City, Community, University, Company, Organization, etc.						
134.						Country National Government					1. Draft Communication request and suggested proclamation (See link below for model wordings)	Should be signed by Executive Committee?					
135.						University				University Leadership	2. Draft Communication request and suggested proclamation	Should be signed by Executive Committee?					



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											(See link below for model wordings)						
136.						Students				Student Leadership							
137.						Faculty & Staff				Faculty & Staff Leadership							
138.						Alumni				Alumni Leadership							
139.																	
140.						Strategic Partners, Stakeholders, Associations, Employers, etc				.							
141.											3. Summit and follow-up						
142.											http://home.thefinancialawarenessfoundation.org/pdf/DraftImprovingFinancialAwareness-NFLM-NEPAW-Proclamation.pdf						
143.																	
144.									Press Conference the Week Before the Strategic Campaign Month	1. Month-Long Activity Plan 2. Press / Conference Media Agenda and Plan							
145.										Brief Report	2021 Estate & Gift Planning Month – Ghana - Report https://home.thefinancialawarenessfoundation.org/pdf/2021-Estate-Gift-Planning-Awareness-Month-Ghana.pdf						
146.										Press Conference Itinerary	October Press Conference Itinerary - Ghana – Spring 2021 http://home.thefinancialawarenessfoundation.org/pdf/TheFAAssoc-PressConfrenceltinerary-033121.pdf October Press Conference Itinerary - Ghana – Fall 2021 http://home.thefinancialawarenessfoundation.org/pdf/PressConfrenceltinerary-Oct2021.pdf						
147.										Month Long Activities	Activity Agenda http://home.thefinancialawarenessfoundation.org/pdf/Ghana-Itinerary-ActionPlanforOctoberE&GAwarenessMonth.pdf						
148.																	
149.										Photos	Gallery http://home.thefinancialawarenessfoundation.org/pdf/TFAF-CFLE-TheFAAssociation-Photos-033121.pdf						



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150.																	
151.										1. Develop your schedule of activities for the month							
152.										2. Develop your Press Conference Agenda & Presenters							
153.										3. Identify Key Media & Key stakeholders							
154.										4. Draft invitations							
155.										5. Submit and follow-ups							
156.																	
157.																	
158.																	
159.																	
160.									Introductions to The Movement – Phase 2 – Every 6 Months Thereafter	Contact key stakeholder with introduction to The Movement and encourage feedback, and interest in participation	1. Create a list of key stakeholders 2. Secure a CRM or database, that can collect data on volunteers, strategic partners philanthropists, stakeholders) 7. ...	1. Telcom 2. Banking 3. Accounting 4. Legal 5. Insurance 6. Media – Radio, TV, Newspapers 7. ...					
161.											2. Create a list of key stakeholders (Leticia has been working on a list for our database)						
162.											3. Create communications						
163.											4. Submit and follow-ups						
164.																	
165.											The plan is to touch everyone - the general public, every woman, man and child, rich or poor - at least twice a year through these strategic venues, with educational and motivating materials and reminders to get and keep						



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								<p>their financial house in order with a current financial, estate, and gift plans. Thus empowering 'The People' to make informed lifelong financial decisions.</p> <p>The objective is to encourage government, financial service organizations and their professionals, corporate, academic, and social service leadership; and the news media to actively support and participate in The Movement to alert, educate, motivate and assist everyone to get and keep their financial house in order with a cost effective current financial, estate and gifting plans.</p> <p>We understand that this is a massive undertaking; however, it can be accomplished through leading organizations and their associates that include:</p> <ul style="list-style-type: none"> • Government & Municipalities • Financial Service Associations & Members • Financial Service Companies & Professionals • Educational Institutions • Nonprofits / Religious & Social Change Organizations • Employers / Technology Companies • Thought Leading Philanthropists • Media • Concerned Individuals <p>Together these organizations and their leadership represents a direct communication channel to all The People. Further, they have a vested interest in helping to raise the quality of life for all citizens, as it will also improve their businesses, and allow them to do their jobs more effectively.</p>							



The Improving Financial Awareness & Financial Literacy Movement Worldwide™

Organizations Dedicated to Significantly *Improving financial awareness & financial literacy*™

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166.																	
167.										Here are some examples, can you localize them?							
168.																	
169.											http://www.thefinancialawarenessfoundation.org/pdf/TFAF-TIFA-FLMovement-GhanaExecSum.pdf						
170.											http://www.thefinancialawarenessfoundation.org/pdf/TFAF-Ghana-JoinTheMovement-PersonalFinKnowledge.pdf						
171.											http://www.thefinancialawarenessfoundation.org/pdf/TFAF-Africa-TIFA-FLM.pdf						
172.											https://home.thefinancialawarenessfoundation.org/pdf/TheMovementWorldWide.pdf						
173.										How to Change the World with Better Financial Awareness & Financial Literacy							
174.											https://www.urbanet.info/how-to-change-the-world-with-better-financial-awareness/						
175.											http://www.thefinancialawarenessfoundation.org/pdf/CFLE-TFAF-Ghana-Ambassador-SP-Vol.pdf						
176.											https://www.youtube.com/watch?v=V_GAXzBG2Zw						
177.																	
178.																	
179.									Circulate Financial Literacy Articles & Content – During Each April & October								
180.											1. Select a nice collection of content from the list above to circulate during the month						
181.											2. Select appropriate presentations to present live, via web to celebrate the Month and provide appropriate education						
182.											3. Identify and make media appearances talking about The Movement and, providing educational materials, and encouraging people to get and keep their financial house in order with a current financial, estate and gift plans.						
183.											4. Encourage all stakeholders, strategic partners, the financial service community to do the same.						
184.																	



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185.																		
186.																		
187.																		
188.																		
189.																		
190.																		
191.																		
192.																		
193.																		
194.																		
195.									Fun Community Events									
196.											<p>Identify and develop fun activities during The Movement's semi-annual campaign venues such as</p> <ul style="list-style-type: none"> • TV & radio shows • Social Media • Local, regional, national Improving Financial Awareness & Financial Literacy Contests <ul style="list-style-type: none"> ✓ Math ✓ Personal Finance ✓ Art – Financial Literacy Posters ✓ Best Financial Literacy Radio / TV Ad ✓ Slogan for the Year ✓ Poster for the Year • Improving Financial Awareness & Financial Literacy Music • Celebrity Appearances • Scholarships • Sponsors • Clubs • Walks, Marathons • And so much more. 							
197.											Ongoing materials will be developed and provided to ensure these financial lessons and tools are maintained and updated and reinforced on a regular basis							
198.																		
199.																		
200.																		
201.										Improving Financial Awareness & Financial Literacy Slogan Contest	1. Decide on activity(s) the create an action plan	Maybe we can find a sponsor who would underwrite the cost of tee shirt						



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										<ul style="list-style-type: none"> • Got a financial, estate & gift plan? • What's in your bank account? • Getting Organized • Financial Planning Rocks! • I'm Financially Literate 		with the current year Slogans???						
202.										Improving Financial Awareness & Financial Literacy Posters		Encourage artistic expressions						
203.										Improving Financial Awareness & Financial Literacy Songs		Encourage music and communications						
204.										Concert								
205.										Run for Improving Financial Awareness & Financial Literacy								
206.										Football for Improving Financial Awareness & Financial Literacy								
207.										Financial Awareness & Financial Literacy Contest								
208.										Other fun ideas?								
209.																		
210.																		
211.																		
212.																		
213.																		
214.																		
215.																		
216.																		



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217.									Other Ideas		What great ideas do you have?						
218.																	
219.																	
220.																	
221.																	
222.																	
223.																	
224.																	
225.																	
226.																	
227.																	
228.																	

Your notes, thoughts and questions here:

DRAFT



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Additional reference materials

- This is a collection links to documents, publications, articles, videos, guides, checklist and other tools to assist you and your colleagues in best formulate, launch, and actively participate in The Improving Financial Awareness & Financial Literacy Movement. These are not intended for the average person or strategic partners but for Lead TFAF Ambassadors and key leaders, and The University people and organizations that get the big picture and can process this kind of information. Further, it should be considered confidential and not opening circulated within TFAF leadership permissions.
<http://www.thefinancialawarenessfoundation.org/pdf/TFAF-Ghana-Resources.pdf>
<http://www.thefinancialawarenessfoundation.org/pdf/TFAF-Resources.pdf>
- TFAF- Key Financial Literacy Definitions
<http://www.thefinancialawarenessfoundation.org/pdf/TFAF-FinancialLiteracyDefinitions.pdf>
- TFAF- Improving Financial Awareness & Financial Literacy Background Resources
<http://home.thefinancialawarenessfoundation.org/pdf/9-BackgroundResources.pdf>
- Current Library of ½ Page Tabloid Size the YFP System & Life Events Features Columns
<http://home.thefinancialawarenessfoundation.org/pdf/TFAF-YFP-ContentListing-Overview-LifeEventsFeatures.pdf>
- TFAF Personal Finance Publication Set
<http://home.thefinancialawarenessfoundation.org/publications.html>

Organizations and individuals are never required to financially support **The Financial Awareness Foundation** in any way. They do not pay any marketing or membership fee, or make a contribution in order to participate in the important improving financial awareness and financial literacy movement, campaigns and programs. And we develop and distribute high quality materials at 'NO Cost' for educational purposes, and charge modest fees for commercial uses. But as a 501(c)(3) nonprofit organization, financial support and contributions are always welcomed and very much appreciated.



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Please let us know if you would like any additional information and if we can assist you in any way.

Wishing you all the very best,

Valentino

Valentino Sabuco, Executive Director

The Financial Awareness Foundation

A 501(c)(3) Nonprofit Dedicated to Significantly
"Improving financial awareness & financial literacy..."

v.sabuco@TheFinancialAwarenessFoundation.org

Office +1.707.586.8620 | Direct +1.707.322.1597

959 Golf Course Drive, #273, Rohnert Park, Sonoma County, CA, USA 94928

www.TheFinancialAwarenessFoundation.org

Peter

Peter K. Asare Nyarko

Executive Director, **Center for Financial Literacy Education-CFLE Africa**

CEO, **PKAN Capital Consulting**

Founding TFAF Lead Ambassador - Ghana and Advisory Board Member

Financial Literacy Advocate, Financial Educator| Entrepreneur, Author

Email: peternyarko403@gmail.com

pkancfleafrica.org

Tel: +23 327 855 3887

P.O. Box 8412

Accra-North, Ghana, West Africa.

www.cfleAfrica.org

info@cfleAfrica.org

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