

Executive Proclamation

State of South Dakota

Office of the Governor

Whereas, Millions of Americans derive great benefits from the wide variety of products and services offered by the financial services industry in the United States. Such financial products and services allow individuals and families to build homes, start businesses, finance education, buy cars, and meet their everyday needs; and,

Whereas, Expanding access to the mainstream financial system provides individuals with lower cost and safer options for managing their finances and building wealth; and,

Whereas, A greater understanding and familiarity with financial markets and institutions will lead to increased economic activity and growth; and,

Whereas, Financial literacy empowers individuals to make wise financial decisions and reduces the confusion of an increasingly complex economy; and,

Whereas, Personal financial management skills and life-long habits develop during childhood; and,

Whereas, Personal financial education is essential to ensure that individuals are prepared to manage money, credit, debt, and to become responsible workers, heads of households, investors, entrepreneurs, business leaders, and citizens:

Now, Therefore, I, Dennis Daugaard, Governor of the state of South Dakota, do hereby proclaim April 2015 as

FINANCIAL LITERACY MONTH

in South Dakota.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Third Day of February in the Year of Our Lord, Two Thousand and Fifteen.

Dennis Daugaard
Dennis Daugaard, Governor

Attest:

Shantel Krebs
Shantel Krebs, Secretary of State